

Introducing...

ETITO Chief Executive, Mike Henderson



The ETITO Board of Directors is pleased to announce the appointment of Mike Henderson to the role of ETITO Chief Executive. Mike began with the organisation on 30th January 2009.

Mike has an extensive commercial background across a range of industries. Over the last fifteen years, he has purchased two businesses which he sold after five years of successful ownership, and he led four separate franchise enterprises in general management and CEO positions. During this period he also served on school boards of trustees [including a period as chairman], presented a paper on strategic navigation in schools to a national hui and also served a term as Chairman of the Franchise Association of New Zealand.

Prior to this, Mike spent twenty years in the finance industry in senior management roles in business development, marketing, strategic planning and regional management. He was responsible for setting up and managing a branch of The National Bank adjacent to the University of Otago and also managed the education/youth portfolio whilst in strategic planning.

In addition to his broad commercial background, Mike brings a genuine interest in contributing to the education sector.

Over the coming weeks and months, Mike will be out and about meeting with ETITO stakeholders across the organisation's seven industries.

For more information, please contact:

Michael Frampton
Manager – Ventures and Stakeholder Relations
Telephone: 09 525 2590
Email: michaelf@etito.co.nz