

The 2009 Bright Sparks Competition – check out what's new!



October 2009

2009 represents the start of something new and exciting for Bright Sparks - a brand new website devoted entirely to the Bright Sparks Awards! The new website will be going live in the next few weeks and means Bright Sparks Competition finalists can showcase their projects to the entire nation [in fact, they can showcase them across the globe!]

www.BrightSparksAwards.org.nz will feature profiles of the competition finalists, an explanation of what they've created and best of all - an embedded flash video of their project in action! You'll also be able to vote on your favourite and tell the inventor what you thought [or ask them questions]. Add to this comments from the judges and some inspirational talks from people currently working in the hi-tech industry, and it all adds up to a jam-packed site!

"This move to an 'online event' means we can bring the magic of Bright Sparks to more people than ever before," says Ross Petersen, Bright Sparks Manager. "Friends, family and people from all across the hi-tech industry can have a look at the fantastic creations that come out of the competition without having to travel to the Awards evening as in the past, which means talented young Bright Sparks will get more exposure from their participation in the competition.

The new website replaces the Awards evening that was previously held in Auckland or Christchurch.