

Waving the flag for Bright Sparks at Planet 2010



March 2010

The 2010 Bright Sparks Competition kicked off with a bang last weekend at the Telecommunications Industry Group's [TIG] annual conference in Auckland. Called Planet 2010, the action-packed two day event included everything from live performances from top New Zealand bands to presentations and exhibitions from the world's key contributors to the consumer electronics industry.

The undisputed highlight was the inspirational keynote from famed astronaut and second-man-on-the-moon, Buzz Aldrin. Buzz thrilled over 3000 members of the public with his stirring recount of the 1969 moon landing and NASA's journey in turning 'an impossible dream into reality'.

It was a fitting setting to launch this year's Bright Sparks Competition, with ETITO promoting the programme over both days amid a sea of technologically-focused major industry players.

It was great to see a number of Bright Sparks in attendance and special mention must go to Kevin Huang, who demonstrated his prize-winning remote-controlled lawnmower to the delight of the crowds. And Liam Beale, who flew up specially from Nelson, was also there representing Bright Sparks having snapped up a year's free broadband for himself by entering his company, Acronum Industries, into Planet 2010's 'Launch-Pad' competition for entrepreneurs.

Click on the links if you'd like to find out more about [Planet 2010](#) or the [Bright Sparks Competition](#).